

HENRY RHODEN RESUME

rhodenhenry@gmail.com

WORK EXPERIENCE

 **MONSE** New York, NY Fall 2026
Wholesale and PR Intern

Made styling guides and knowledge decks for clients including Revolve, Nordstrom and Bergdorf Goodman.

Worked on the Spring 2027 runway show and the market week that followed.

 **Sara Blakely / Sneex** Atlanta, GA Summer 2026
Marketing, Social Media, and Creative Strategy Intern

Shot, styled and directed an editorial product campaign in Gelida, Spain.

Created the Behind the Sneex series, part of 28+ videos that earned 1M+ organic views across TikTok and Instagram.

Designed and made the jerseys for a brand activation for 400+ attendees and influencers.

Co-developed 6 paid ad concepts, 3 email campaigns and a Sneex x Rimowa collaboration concept.

Proposed a personal Substack for Sara Blakely and presented it, with our brand strategy, to Sara and the Blakely Ventures team.

EXTRACURRICULARS

 **Pinterest** @henryr401 2.1M monthly views
Curator and Content Creator

Curating fashion, design and architecture since 2015, in themed and yearly boards that reach 920K+ people a month.

 **AJRA** Roswell, GA 2019 - 2023
Athlete

Competitive rowing through middle school and high school.

EDUCATION

 **Parsons School of Design** Class of 2029
New York, NY
Strategic Design and Management Major (BBA)

Business Network Club member

SKILLS

 Illustrator  Photoshop  Premiere Pro  Lightroom  Figma  CapCut
 Microsoft Office  JOOR

AWARDS

 **Eagle Scout Award** 2023
Boy Scout

Highest rank in Boy Scouts; 60+ service hours on Eagle Scout project.

 **Labels Resale Boutique** May 2024 - Aug 2025
Atlanta, GA

Retail Salesperson

Sold to a high volume of customers in a luxury resale store and handled high-value merchandise.

 **Starbucks Coffee Company** Jul 2022 - Jan 2025
Marietta, GA

Barista

Handled high-volume orders and detailed customer requests while keeping service standards high.

 **School of The New York Times** Summer 2023
Fordham University

Fashion Marketing, PR and Advertising

Studied how fashion brands market themselves, and met Stella Bugbee, Kevin Michael Ross, Willa Bennett, Diana Tsui and Who Decides War.

 **Walton High School** Marietta, GA Class of 2025
Student

 **Senior Superlative: Best Style (Boy)** 2025
Student

Walton High School, Marietta, GA